

# Scott Masson

Artist / Sound and Visual Design / Creative Consultant / Writer / Teacher

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## Summary

I have a wide range of professional experience in retail, advertising, education, visual and audio production, and written communications. When I'm not writing, teaching, lecturing, or producing music and art, I am usually furthering my education in the academic environment...or buried up to my neck in a stack of books. For the past decade, I have predominately worked in the music industry, and as a freelance creative consultant, with projects ranging from designing identity packages for businesses, engineering and producing musicians, licensing and writing music for commercial applications, manipulating photos and design elements (from concept-to- post-production), developing album covers and advertising materials, generating web and print content, teaching and lecturing students at the K-12 level, and collaborating with a diverse client roster on a number of branding solutions.

## Clients I have done work for include (but are not limited to):

ABC, Hollister Co., Ambercrombie and Fitch, Gap, H&M, Quack! Media, McDonalds, Chevrolet, MTV, Discovery Channel, New Line Cinema, Scratchie Records, Inspiring Learners, American Friends Service Committee, Kotex, Cadillac, Strive Creative, Jack Daniels, Commonwealth/McCann, Doner, Magic Windows, 1-800-Contacts, Future Perfect Music, Toyota SCION, Johnny Noodle King, Detroit Tigers, and a multitude of musical groups and artists, filmmakers (both Hollywood and indie), and small businesses.

## Specialties:

Customer service, management, computers, audio and visual, writing, teaching methods, conceptual planning and initiation, branding, social media, etc.

## Experience:

**Public Treatments, LLC - Freelance Graphic Designer / Creative Consultant / Music Producer - June 2000 - Present**

Designing brochures, identity packages, print media, writing content for clients, posters, album covers, producing / engineering / mixing audio, licensing original compositions and recordings to film / television / shopping outlets. Recommendation available upon request.

**Academy Fight Songs - Composer and Producer - December 2021 - Present**

Composing and producing custom music for advertising and streaming services (shows, movies, etc). Recommendation available upon request.

**Motor City Guitar - Sales / Graphic Designer / Customer Service / Web - May 2015 - Feb 2020**

Repairs, cashier, customer service, phone orders, graphic design, organizing, sales, stocking, and preparing store environment for clinics.

**Edustaff / Kensington Woods High School - Substitute Teacher and Camp Instructor - September 2001 - May 2015**

Substitute teaching all subjects, K-12, lesson-planning, grading papers, personal tutoring, group instruction, attendance, discipline, etc. Recommendation available upon request.

**Killswitch Collective (Chicago graphic design firm) - Office Manager - September 2004 - May 2006**

Client management, general office duties, web-site testing and populating, illustration, photo post-production, web site content (writing), owner's assistant. Recommendation available upon request.

## Education:

Kalamazoo College - BFA in Art and English: 1997-2001

College of Goldsmiths - One year study abroad program in London, England (studio art).

Oakland University - Certified Nursing Assistant (CNA), CPR, First Aid. Course completed Fall, 2012.

Wayne State University - Enrolled in many classes for personal enrichment.

## Honors and Awards:

- National Honors Society / Louis Armstrong Jazz Award / Class Musician - High School
- Wrote and recorded music for various television and radio ad campaigns throughout 2011-2022.
- Frequent licensing of original productions to ABC, Ambercrombie and Fitch, Hollister Co., Gap, H&M, Discovery Channel, MTV, and various films.
- Visual art and music featured in Spin, TeenVogue, URB, Paste, Venus, New York Times, Chicago Tribune, Detroit Free Press, MTV, Rolling Stone, Pitchfork, TimeOut, NME, and many major newspapers, music websites, and media outlets throughout the US, Canada, and UK.
- In 2006, one of my albums reached No. 14 on the US iTunes Download Charts, beating out Neil Young and Tom Petty.
- Invited to perform at Lollapalooza in 2006 and 2008, SXSW Music Conference in 2006 and 2007, CMJ in 2007, national tours, and many other showcases and events. Many appearances on MTV.
- My music was chosen as Download of the Week on iTunes home page in 2006 (322,000 downloads).
- In 2012, my music was featured in "After The Factory", an award-winning documentary about Detroit's auto industry. This film was shown at major film festivals around the world.

## Interests:

Staying active, collecting vinyl records, cooking, film, reading, writing, collaborating, DJing, and traveling.

More specific skills and endorsements can be found on my LinkedIn.com profile.